



kerryodesign

graphic design

KERRY O'SULLIVAN

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education

UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL

Bachelor of Arts, Anthropology
Minor, Religious Studies—1995

SCHOOL OF COMMUNICATION ARTS, RALEIGH

Certificate of Graphic Design—1996

skills

TECHNICAL

Adobe CC Illustrator / Photoshop / XD / InDesign
Canva / Equidox / WordPress / HTML / CSS
Microsoft Office 365 / Microsoft Teams / Zoom / Slack

COMMUNICATION

Presentation / Writing / Collaboration

volunteerism, community involvement and awards

CO-FOUNDER UNC 542 CLUB

Lead a community of more than forty campus designers

UNC DIGITAL ACCESSIBILITY LIAISON

Promote digital accessibility on UNC campus

2019 UNC IT SERVICE AWARD

Awarded for design of UNC Check-In app

UNC LIBRARIES 'SKILLFUL TECH' WORKSHOPS

Adobe CC Illustrator Instructor | 2015–2019
Presentations That Impress, PPT Instructor | 2016

FALLS CORRIDOR SMALL AREA PLAN

Confirmation Committee Member | 2017–2018

CAROLINA ADOBE USER GROUP

Co-Manager | 2010–2011
Presenter: Interactive Features of InDesign CS5 | 2011

CAROLINA WEBMASTERS GROUP

Presenter: Flash Best Practices | 2010

NONPROFIT ADVISORS GROUP

Member | 2003–2006

THE VISUAL ART EXCHANGE

Member | 2004–2006

experience

UNC – CHAPEL HILL, NC

2004–present

ITS COMMUNICATIONS

2022–present

brand manager, designer

Develop the ITS brand and style guide, implementing it through the design of posters, postcards, banners, event signage, digital signs, brochures, service van decals, PowerPoint templates, and social media. Organized a community of campus designers to grow collaboration across campus. Manage student workers, leading them through the design process.

ITS EDUCATIONAL TECHNOLOGIES

2011–2022

designer

Designed the user interface for UNC's attendance app. Provided communication support for ITS–EdTech through the design of print and digital materials. Lead Adobe Illustrator and Microsoft PowerPoint workshops for UNC's Design Lab SkillFUL Tech Workshops.

ITS TEACHING AND LEARNING INTERACTIVE

2006–2011

multimedia designer

Designed and produced custom interactive media, visual interfaces and animated content for multimedia learning modules.

INSTITUTE FOR SCIENCE LEARNING

2004–2005

multimedia designer

Partnered with faculty to develop creative vision, outline architecture and storyboards for educational multimedia projects.

MMWEB – DURHAM, NC

2000–2004

senior web designer

Designed clients' marketing materials including screensavers, brochures, print ads and websites. Guided clients throughout the design process utilizing project kickoff meetings and creative briefs to organize content and define a visual story.

TOTAL SPORTS, INC – RALEIGH, NC

1999–2000

senior designer

Designed graphics for official Grant Hill, Toronto Blue Jays and NCAA Final Four tournament websites.

IMAGE ASSOCIATES, INC – RALEIGH, NC

1998–1999

art director

Conceptualized and designed websites for clients including Hatteras Yachts, Powerware and Intervet.

EMJ INTERNET – APEX, NC

1996–1998

senior designer

Lead project kickoff meetings, and designed user interfaces and basic HTML for website clients including Governors Club and Linens 'N Things. Hired and assisted in management of design team.

KERRYODESIGN

1998–present

owner

Manage and design all aspects of client projects including websites, print materials, logos and marketing materials.